



LINDSAY RIGGS

Designer • 4 yrs experience

lindsayriggs.com •

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304-975-5617 •

• MISSION STATEMENT

Achieving success as a designer by giving back to those around me, while perusing independent ventures to enrich my mind.

• EDUCATION

West Liberty University 2011 - 2014
Bachelor's of Science, Graphic Design

• CAREER EXPERIENCE

Toysmith Inc. • Graphic Designer Sumner, WA • 2017-Present

- Responsible for promotional print material: Sale sheets, and email marketing
- Part of a design team responsible for designing the company yearly product catalog. My role was to improve layout design, and incorporate visual graphics on specific distributed lines: Spin Master, Meccano, Paw Patrol, and Duncan
- Responsible for print material including convention banners and posters
- Occasionally tasked with product development of graphic elements for toys

University Bookstore • Lead Graphic Designer Seattle, WA • 2014-2016

- Print and web designer for seven retail locations
- Design within brand guidelines with creativity, speed, and accuracy
- Work closely with Marketing Director, Copywriter, and Photographers on large and small scale company wide campaigns
- Prioritize and meet deadlines on a massive volume of projects
- Design for vendor brands including: Apple, Clinique, Dell, Seattle Children's Hospital, The Seattle Times, and KEXP
- In-house production as well as pre-press and print production management

Wishbone Clothing • Graphic/Web Design Intern Seattle, WA • Summer 2013

- Total control over re-coding and designing their e-commerce website
- Tasked with photo shoot management, speaking with vendors, clothing design, social media outreach, and custom support

• RELEVANT COURSES

MailChimp Training
"Teamwork" Training
Premier Pro Training
Vinyl Installation
Letterpress Production

• SOFTWARE PROFICIENCY

InDesign
Illustrator
Photoshop
Microsoft Office Suite
MailChimp
HTML/CSS
Teamwork
Apple Platform
Adobe Edge
WIX/Wordpress/Weebly
Trello
Adobe Acrobat
Esko Dynamic Barcodes

• PERSONAL ATTRIBUTES

Extremely organized
Always smiling
Eager to learn and experience
Glasses wearer